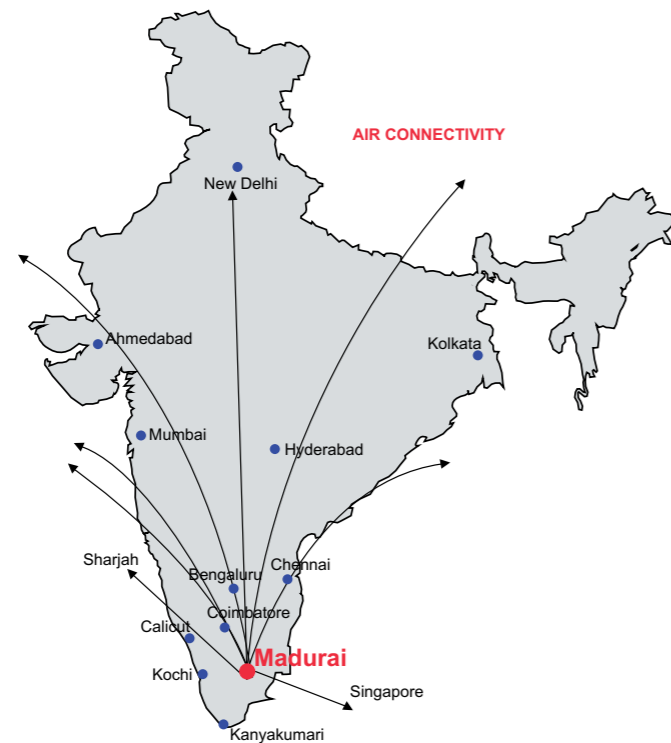
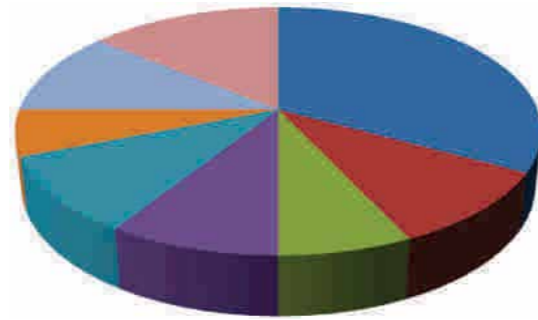


VISITORS BY FIELD OF ACTIVITY IN PREVIOUS EDITION

- Farmers upto 1 acre
- Farm owner
- Agri - Equipment Manufacturer and Traders
- Food Processing Industry
- Academics and Research
- Professional Consultants
- Students
- Others



Magazine Supporters



The Director
United Trade Fairs India Pvt Ltd

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9th Edition UNITED AGRITECH[®] 2018

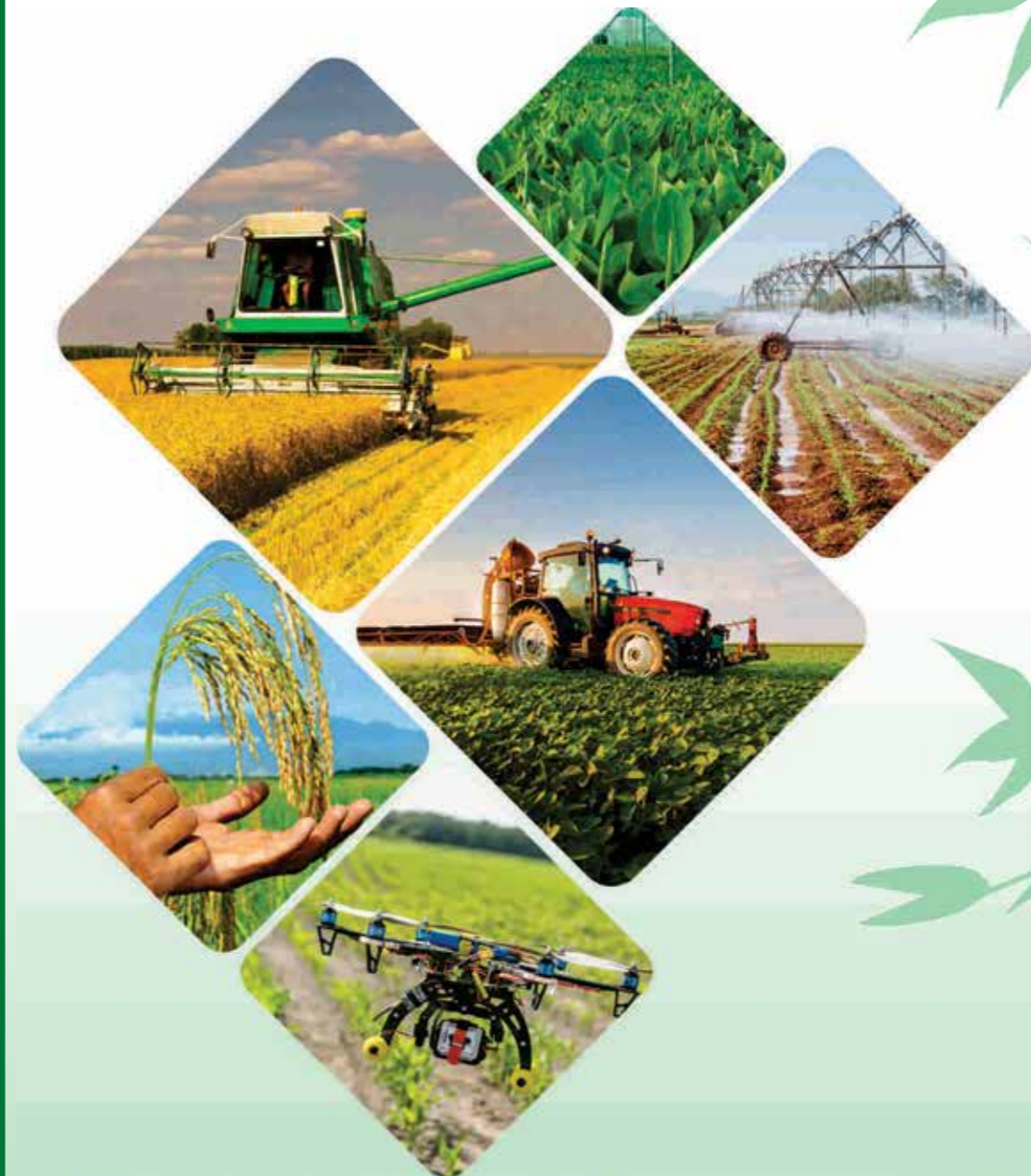
South India's Largest Agriculture & Horticulture Expo



17th, 18th, 19th & 20th August 2018

Venue : Thamukkam Ground, Madurai

UNITED AGRITECH 2018





VISITORS PROFILE

- Farmers
- Agents & Distributors
- Farm Contractors
- Bankers, Educationist & Students
- Govt Authorities
- Importers & Exporters
- Trade Industry & Trade Media
- Investors & Entrepreneurs
- Consultants
- Scientists & Technologists
- Transport &
- Logistic Experts
- Dairy
- Poultry & Livestock Farmers
- Veterinary Practitioners

EXHIBITORS PROFILE

The exhibition is open for all companies and organizations with products or services related to the following topics :

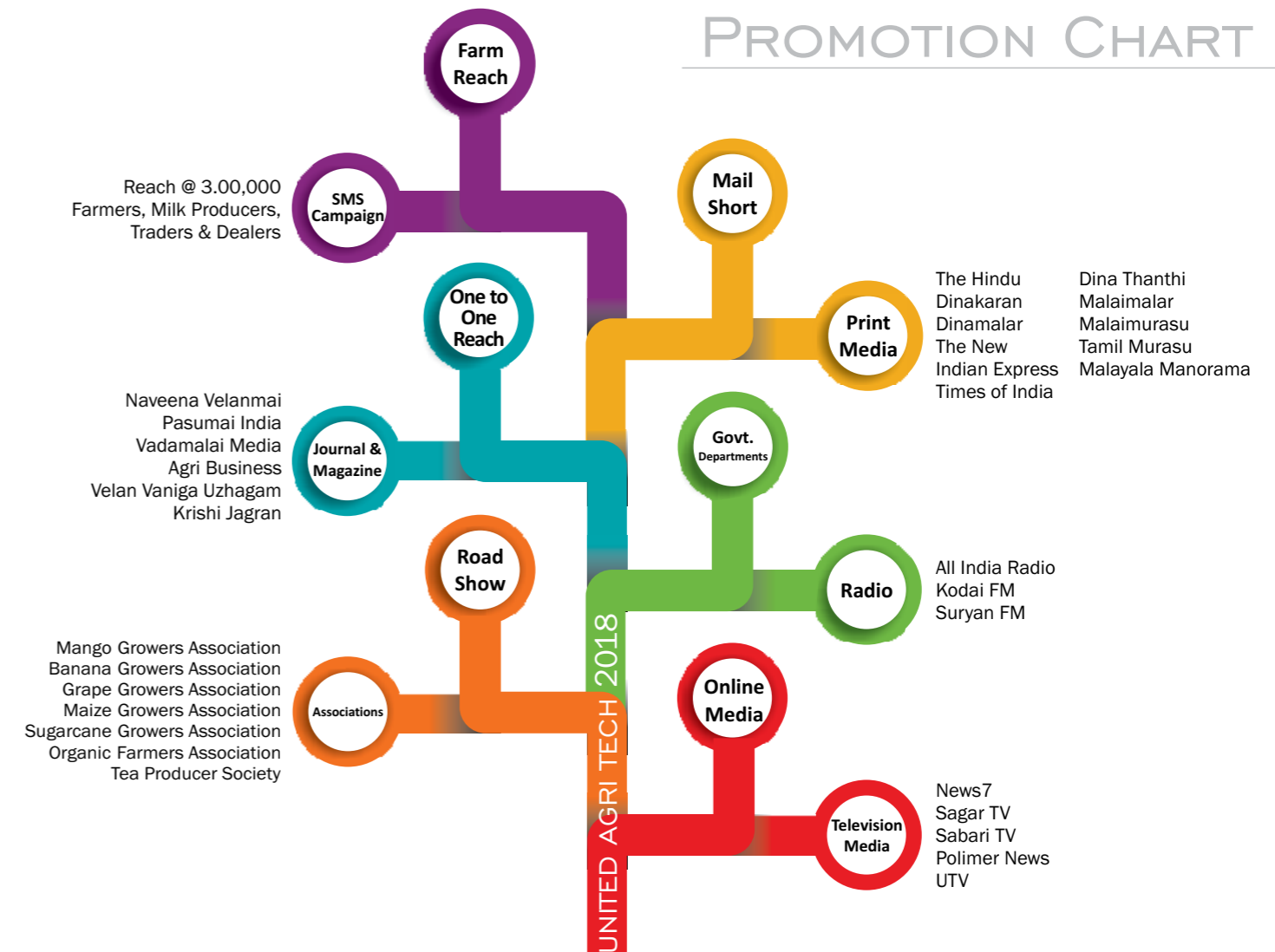
- Agri Equipment & Machinery
- Aquaculture
- Bio technology, Fertilizers and chemicals
- Dairy Technology & Equipment Manufacturer / Exporters
- Dairy Products Manufacturer / Exporter / Traders
- Livestock Technology
- Ghee Making Machines, Mixer, Feeders & Grinders
- Packaging Machinery, Equipment & Materials
- Feed Manufacturing Machinery
- Feed Storage System
- Feeds, Feeding & Feed Additives-Vitamins
- Milk Storage Tanks / Silos Mfrs.
- Plant protection, Plasticulture
- Horticulture Equipments
- Tissue culture / Floriculture
- Animal Husbandry
- State & Central Govt. Department / Agencies
- Food Lab & Quality Testing Equipment
- Animal Health Products
- IT Solutions
- Cold Chain / Cold Storage / Refrigerated Van
- New Dairy & Agro Entrepreneurs
- Ministries / Export Promotion Bodies / Departments
- Educational Institutes / Universities / Banks
- Agri / Dairy Farmers
- Irrigation, Water Technology
- Poultry
- Post Harvest Treatment
- Renewable Energy / Solar Fence
- Organic Agriculture

ABOUT THE VENUE

United Agri Tech 2018 is set to take place on August 17 to 20, 2018 at Thamukkam Ground in Madurai, Tamilnadu, India, which is located in Centre of the city at Madurai and is 40,000 square meters in size, including outdoor areas.

- Centrally located in heart of the city
- 10 Kms from International Air Port
- Within 1 Km from all major hotels in the city
- 3 Kms from City Railway Station
- 3 Km from Bus Station
- Total Area - 40,000 Sq. mtr.

UNITED AGRI TECH 2018 PROMOTION CHART



ABOUT ORGANISER

United Trade Fairs India Private Limited. (UTFI) has established itself as one of India's most successful exhibition organisers. Our exhibitors and visitors now come to expect from us nothing less than a world-class event year after year. The repertoire of our events include exhibitions, trade shows, seminars and conference, on various industries such as agri exhibition, Building expo, engineering trade show, Health & medical Expo. Our team of expert operational staff is known for delivering reliable outcomes consistently. Exhibitors, sponsors & visitors are assured of unmatched value for their time and money at all our events.

We firmly believe that there is no better business referral than that given by a satisfied consumer. That is why we provide an assortment of creative ideas and make use of the latest trends and styles to successfully meet your demand at any scale that too in a budget.



WHY TO EXHIBIT IN UNITED AGRI TECH 2018

Access your most promising prospects under one roof India's prime Exhibition on Agriculture Technology. United Agri Tech provides an unique platform to showcase your products, services and technology from Pre Harvest to Post Harvest. It also offers networking opportunities with targeted groups which high ranking agriculture officials to identify and explore business as well as investment opportuniare equally beneficialness in India. United Agritech is a neutral platform where farmers, companies, Govt. Departments, Researchers and all stake holders of Agriculture Industry are equally beneficial.

MORE REASONS TO EXHIBIT IN AGRICULTURE TRADE SHOW

- Gain fast and cost-effective access to India's massive agriculture and agro-food market
- Showcase your full range of products and services in the India's largest Agriculture and Animal and Hortitech Show
- Network with the most important key decision makers from across the region
- Build valuable networks in India and expand your business
- Keep up to date with competitors and industry developments
- Generate valuable sales and maximize your return on investment

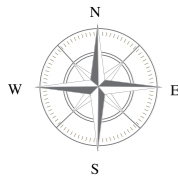


THE HIGHLIGHTS OF THE FAIR

- 250 +Exhibitors
- 1,50,000 + visitors
- New Entrepreneur Pavilion
- Launch Platform
- Display of Technology on
 - Mechanized farming
 - Precision farming
 - Irrigation Techniques
 - Controlled Farming
 - Auto control of Irrigation
 - Solar Pumping
 - Micro Irrigation

PREVIOUS YEAR MEDIA REPORTS

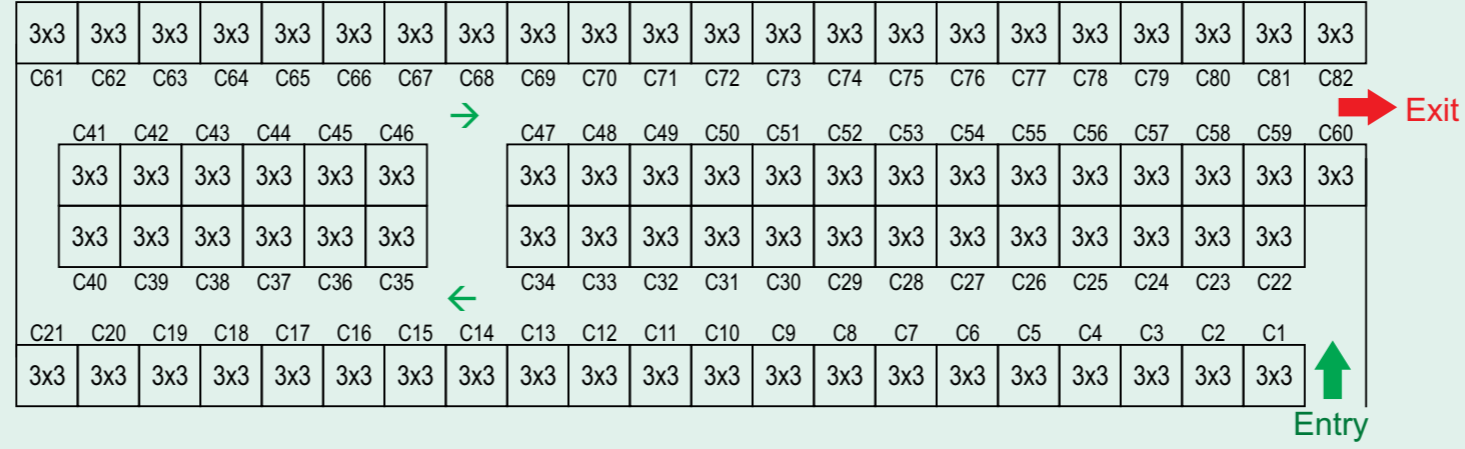




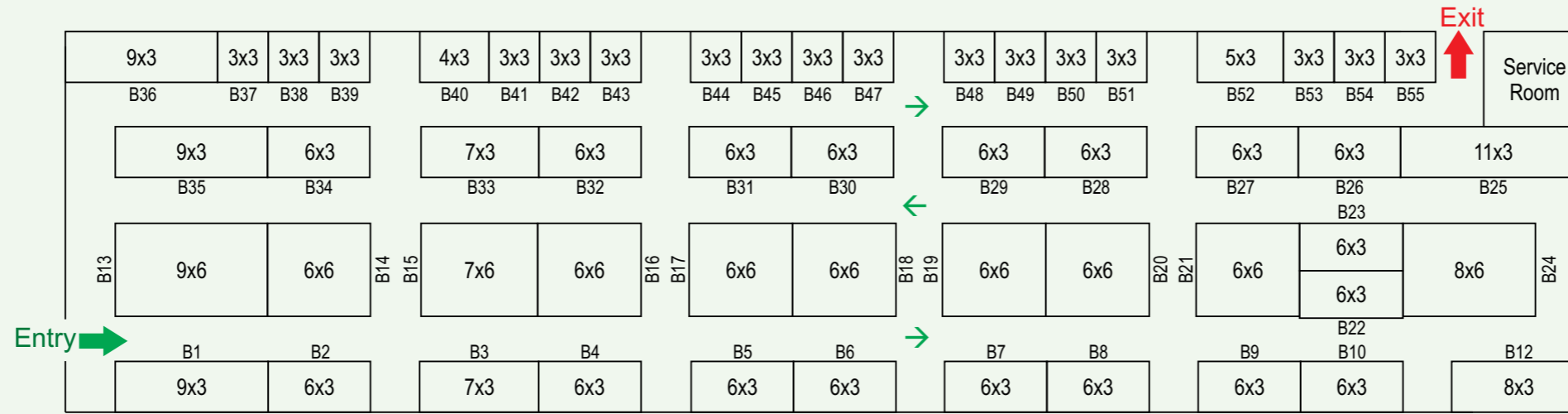
TENTATIVE FLOOR PLAN
(NOT TO SCALE)

Thamukkam Main Road

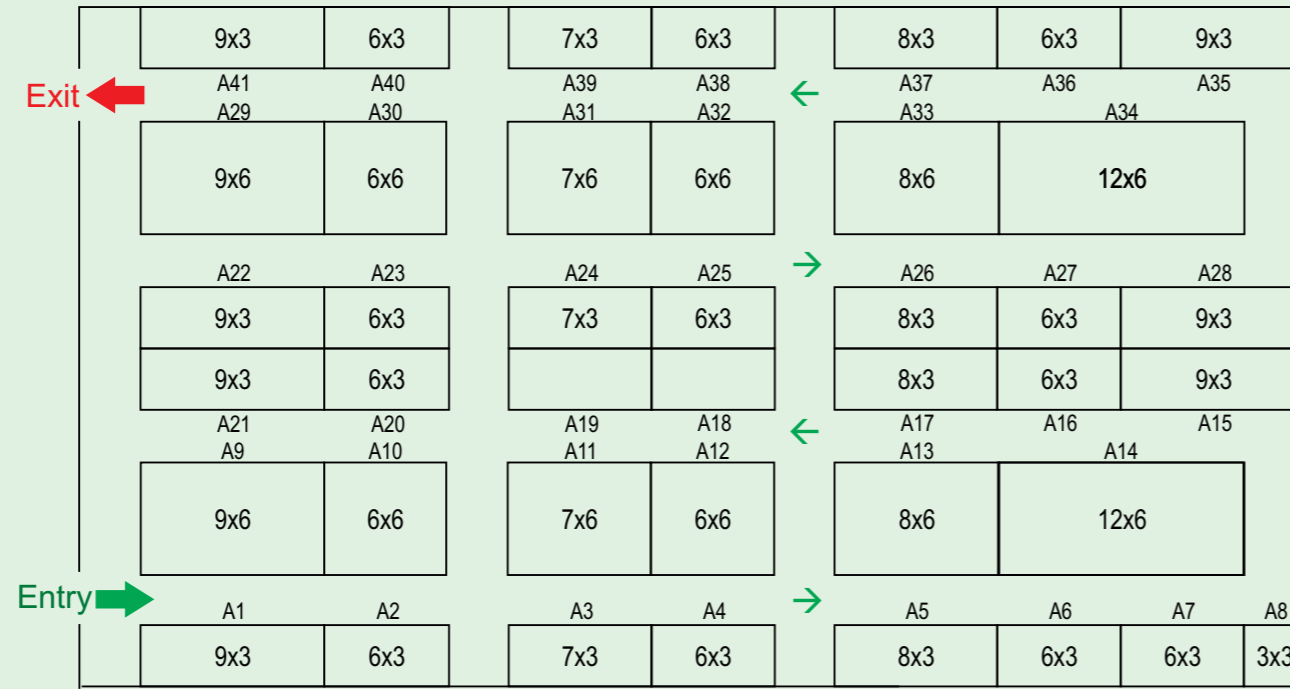
HALL C



HALL B



HALL A
(Air Conditioned)



Vantage Charges
10% Extra for
Corner Stalls

Gandhi Museum Road

INCLUSIONS :

- 3 side walls, fitted in standard booth system frame.
- Fascia board with company name (15 letters) and stand number (in standard lettering)
- 1 Table and 2 Chairs
- Electric supply of up to 4 kilowatt which will be provided by 1 single-phase outlet (220 volt). 3 spotlights (100 Watt each) that are included in the 5 kilowatt.
- Company delegates entry to the exhibition (2 badges for each 3m).
- Individual Fan for each stall.
- General cleaning of the aisles.
- Pavilion security during the exhibition.

PAYMENT DETAILS :



Swift Code : ICINBXXX
IFSC Code : ICIC0015448
For further Credit : ICICI Bank
New Siddhapudur Branch
Coimbatore 641 004
Current Account No. : **154805001857**

STALL COST AND ADDITIONAL SERVICE COST :

	RATE PER SQ. MT.	
	INDIAN RUPEES	US DOLLARS
Build up Stall	A/C	Non A/C
	5,000	4,000
In-Door Bare Space	A/C	Non A/C
	4,500	3,500
Out Door Open Space	A/C	Non A/C
	-	2,500
Power 1 Kw	A/C	Non A/C
	2,000	US \$ 50

GST @ 18% Extra

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Purpose : Participation Charges in UNITED AGRITECH 2018
All Payment should be made by A/C Payee at par Cheque or Demand Draft
in Favour of **UNITED TRADE FAIRS INDIA PVT. LTD.**, payable at Coimbatore

PREVIOUS YEAR PARTICIPANTS LIST

Aadhi Solar	Future Media	Manikandan Agro Service (Netafirm Irrigation)	Sepack India Pvt Ltd.,
Advance International	Gajanand Irrigation Industries	Marico Ltd	Sharp Garuda Farm Equipments
Agri Business	Godrej Agrovet	Maxx Power Tech	Shreem Dairy Equipments
Agrico - Spare Logic	Gold Farm Solar Water Pump	Modern Dairy Machines	Shri Nagappa Traders
Agriplast Tech India Pvt Ltd.,	Golden Tarpaulins	Mondelez Foods India Ltd	Silver Engineering Co
Agro Millet Products	Green India Hitech Horticulture	Moon Foods	SKM Animal Feeds and Foods India Pvt Ltd.,
Allianz mechanization	Greenlife Biotech Lab	Moto Control Systems	Smart Engineering
Amul Cattle Feeds	Grotech Agro Products	Murugappa Chettiar Research Centre	Sonalika Implements - Sri Balaa Agencies
Amutha Surabhi Pannai	HDFC Ltd	Muthamizh Industries	Sonalika International Tractors Ltd
Andslite Pvt Ltd.,	Hitech Health Care	National Engineering College	Spare Logic LLP
AR.A.S. Automotive Pvt Ltd.,	Husqvarna (India) Products Pvt Ltd., C/o. Gujarat Agencies	Naveena velanmai - Magazine	Spic - Greenstar Fertilizers Ltd.,
Aran Technology	ICICI Bank Ltd	Netafim Irrigation India Pvt Ltd.,	Sree Jayamurugan Agro Links
ARB Bearings	Ideal Pumpsets - VRV Energies India Pvt Ltd.,	New Holland Tractors (India) Pvt Ltd.,	Sree Velavan Chemicals
Arthi Compressor	India Potash Limited	Niagara Solutions	Sri Andal Agri based Implements
Ashok Leyland - SNS Automobiles	Indian Horticulture and Food Processing Consultancy	Nualgi Nano Biotech	Sri Kamatchi Amman Horticultural Nursery
Aspee (S.V.Rangaswamy & Co. Pvt Ltd.,	Indo Geo Services	Nutricraft	Sri Selvakumaran Industries
Atin Terrace Garden	IRIS Polymers	Orcas Pharmaceuticals	Sri Venkateswara Group of Companies
Avigene	Isha Outreach	Organova Bio-Agriculture	State Bank of India
B Kay Machine Works	ISUZU - ARAS Automotive Pvt Ltd.,	Parani Mill Stores	STIHL C/o. Gujarat Agencies
Bank of Baroda	Jaysan Agri Industrial	Parry Enterprises India Ltd (Tuflex)	Superfil Products Pvt Ltd.,
Barrix Agro Science	Kalyani Associates	Pasumai Indhiya	Swelect
Bharat Agro Products	Kirloskar Bros Ltd - Madurai Sai Engineering Company Pvt Ltd.,	PCRI - Petrol Chemical Research Association	Synthetic Packers Pvt Ltd.,
BSL Enterprises	Kirloskar Oil Engines	Poly House mart	T.K.Machineries
Bull Machines P Ltd	Komadha Equipments	Prince Pipes & Fittings Pvt Ltd.,	Tamilaga Vivasaye Ulagam
Cenmark Irrigation	Kothari Industrial Corporation	Provimi Products Pvt Ltd.,	Tamilnad Drip Irrigation
Coir Board of India	Krishi Jagran	Purple Clip Films	Tara Blooms Pvt Ltd.,
Coromandel International	Krishna Tractors	Pushpavana Florist Nursery & Farm	Tata Motors Ltd
CRI Pumps Pvt Ltd.,	Kumar Auto Force	Rank Plastics	The Bombay Burmah Trading Corporation Ltd
Dhan Foundation	KVSMT	Rashtriya Chemicals & Fertilizers	TNAU
Dhana Equipments	Larsen & Toubro Ltd	Ratnagiri Impex	Truvel - ABS India
DTG Trade IndiaPvt Ltd.,	LEMKEN India Agro Equipment Pvt Ltd.,	Reliance Industries	T-Stanes
E2S Energy Savers Pvt Ltd.,	Limra Enterprises	Ren Solar	Tunga PVC Pipes Pvt Ltd.,
Essae Digitronics Pvt Ltd.,	Mahindra and Mahindra Ltd	Renaissance Power Products	Ulavan Organics
Excel Nutri food	Mahindra Finserve	Rivulis Irrigation India (p) Ltd	Venkateswara Marketing
Excel Nutrikraft	Mahindra Powerol	Roam Technology / Cheltec Corporation	Vivek Agro Plast
Falcon Global Sales Pvt Ltd	Mangalore Chemicals & Fertilizers	Roja nursery	VNC Electrodes
Falcon Tools	Mangalore Chemicals & Fertilizers Ltd	Sai Power Tech	VNC Steel Distributors
Food Processing Industry		SAME Tractors	VRV Energies - Ideal Pumpsets
Force Motors		Sathyam Bio Pvt Ltd	VST Tillers & Tractors
		Sea HydroSystems India Pvt Ltd	
		Seonics	

PREVIOUS YEAR GLIMPSES



SPONSORSHIP PRIVILEGES & BENEFITS

S.No.	Description	Platinum Sponsor 3 Lakhs	Diamond Sponsor 2.5 Lakhs	Gold Sponsor 2 Lakhs	Silver Sponsor 1.5 Lakhs
1.	Free Stall Space (Bare Space)	36 Sq. Mt.	24 Sq. Mt.	18 Sq. Mt.	12 Sq. Mt.
2.	Branding advertisements in Newspaper / Magazine in proportionate size	✓	✓	Nil	Nil
3.	Inclusion of Logo with Hyper link to our website	✓	✓	✓	Nil
4.	Branding in Outdoor media publicity like Flex Banners	✓	✓	✓	✓
5.	Branding in bunting inside the fair venue	12 Nos	10 Nos	8 Nos	5 Nos
6.	Branding in the main entrance Arch in proportionate size	✓	✓	✓	✓
7.	Branding in the Inauguration Backdrop in proportionate size	✓	✓	✓	✓
8.	Branding in Hall Entrance	✓	✓	✓	✓
9.	Full Page Multicolour Advertisement in Fair Directory	Back Wrapper	Front Inner Wrapper	Wrapper inside Wrapper	1st Page of Directory
10.	Branding in Visitors Pass	✓	✓	✓	✓



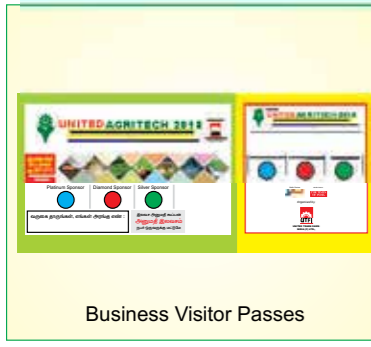
One Complementary Stall



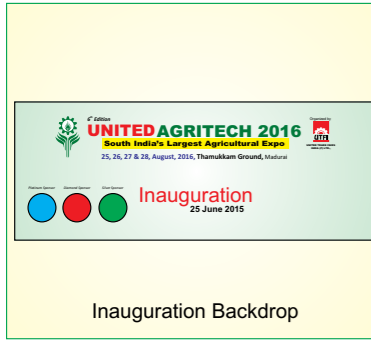
Branding in Brochure as Event Supporter



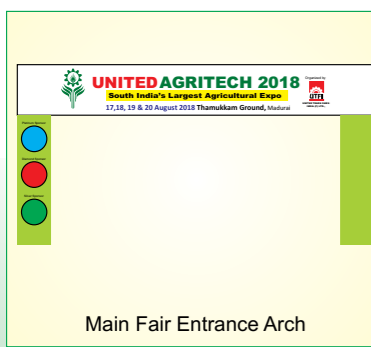
Branding in all Magazine Advertisements / Newspapers



Business Visitor Passes



Inauguration Backdrop



Main Fair Entrance Arch